



SPONSORSHIP

OPPORTUNITIES



Sponsorship Summary

	Diamond	Platinum	Gold	Silver	Bronze	Exhibitor
Exhibit Booth	●	●	●	●	●	●
Rotating Ad in Lobby	●	●	●			
Rotating Ad in Lounge	●	●				
Rotating Ad in Exhibit Hall	●	●	●	●		
Rotating Banner Before Content Blocks	●	●	●	●	●	
Marquee Message	●	●	●			
Recognition on Attendee Emails	●	●	●	●		
Pop-up Announcement	●	●				
Custom Badge	●	●				
Custom Trivia Question	●	●	●	●		
30-45 Minute Speaking Opportunity	●					
15-20 Minute Speaking Opportunity		●	●			
Post Event Data	●	●	●	●	●	●



Diamond Sponsorship, \$85,000

Exhibit Booth

- Custom built exhibit booth with the following features:
 - Include Welcome / Product / Services video
 - Add product and sales materials to share with attendee's visiting your booth
 - One on one chat capabilities to create engagement for your booth visitors
- Your booth will be graphically dominant in the exhibit hall
- Eight (8) complimentary registrations
- 40 bonus loyalty points

Branding & Visibility

- Exclusive sponsorship of Entertainment Event
- Two (2) e-blasts to Attendees
- One ad rotating in the Lobby, Lounge & Exhibit Hall
- Branding in Theatre
- Ability to have a single, rotating banner ad each day that will be visible for up to 15 minutes before the beginning of each content block, two content blocks per day
- One marquee message directing attendees to your booth in the Exhibit Hall per day
- Sponsorship recognition on all attendee emails
- One pop up announcement message directing attendees to your booth per day

Gamification

- Create a company specific badge; attendees must visit your booth and accomplish certain actions in order to earn it (can also host drawing for those that earned badge)
- Ability to draft one thought leadership trivia question that includes promotional messaging "to find out more visit us in the exhibit hall"

Content

- 30-45 minute speaking opportunity
 - Two polling questions
 - Ability to have 1-3 links or handouts available during your session
 - Create 3-5 question survey that will come up at the end of your presentation

Post-Event Data

- Full list of all participants that visited your booth and downloaded assets and record of all booth chats
- Full list of all participants that attend your speaking session, all survey and polling responses and record of all chats and Q&A.



Platinum Sponsorship, \$50,000

Exhibit Booth

- Custom built exhibit booth with the following features:
 - Include Welcome / Product / Services video
 - Add product and sales materials to share with attendee's visiting your booth
 - One on one chat capabilities to create engagement for your booth visitors
- Your booth will be graphically dominant in the exhibit hall
- Six (6) complimentary registrations
- 20 bonus loyalty points

Branding & Visibility

- Exclusive sponsorship of General Session
- One (1) e-blast to Attendees
- One ad rotating in the Lobby, Lounge & Exhibit Hall
- Branding in Theatre
- Ability to have a single, rotating banner ad each day that will be visible for up to 15 minutes before the beginning of each content block, two content blocks per day
- One marquee message directing attendees to your booth in the Exhibit Hall per day
- Sponsorship recognition on all attendee emails
- One pop up announcement message directing attendees to your booth per day

Gamification

- Create a company specific badge; attendees must visit your booth and accomplish certain actions in order to earn it (can also host drawing for those that earned badge)
- Ability to draft one thought leadership trivia question that includes promotional messaging "to find out more visit us in the exhibit hall"

Content

- 15-20 minute speaking opportunity
 - Two polling questions
 - Ability to have 1-3 links or handouts available during your session
 - Create 3-5 question survey that will come up at the end of your presentation

Post-Event Data

- Full list of all participants that visited your booth and downloaded assets and record of all booth chats
- Full list of all participants that attend your speaking session, all survey and polling responses and record of all chats and Q&A.



Gold Sponsorship, \$25,000

Exhibit Booth

- Custom built exhibit booth with the following features:
 - Include Welcome / Product / Services video
 - Add product and sales materials to share with attendee's visiting your booth
 - One on one chat capabilities to create engagement for your booth visitors
 - Your booth will be graphically dominant in the exhibit hall
 - Five (5) complimentary registrations
 - 10 bonus loyalty points

Branding & Visibility

- One ad rotating in the Lounge & Exhibit Hall
- Ability to have a single, rotating banner ad each day that will be visible for up to 15 minutes before the beginning of each content block, two content blocks per day
- One marquee message directing attendees to your booth in the Exhibit Hall per day
- Sponsorship recognition on all attendee emails

Gamification

- Ability to draft one thought leadership trivia question that includes promotional messaging "to find out more visit us in the exhibit hall"

Content

- 15-20 minute speaking opportunity
 - Two polling questions
 - Ability to have 1-3 links or handouts available during your session
 - Create 3-5 question survey that will come up at the end of your presentation

Post-Event Data

- Full list of all participants that visited your booth and downloaded assets and record of all booth chats
- Full list of all participants that attend your speaking session, all survey and polling responses and record of all chats and Q&A.



Silver Sponsorship, \$15,000

Exhibit Booth

- Custom built exhibit booth with the following features:
- Include Welcome / Product / Services video
- Add product and sales materials to share with attendee's visiting your booth
- One on one chat capabilities to create engagement for your booth visitors
- Four (4) complimentary registrations
- 10 bonus loyalty points

Branding & Visibility

- One ad rotating on the main page of the Exhibit hall
- Ability to have a single, rotating banner ad each day that will be visible for up to 15 minutes before the beginning of each content block, two content blocks per day; runs on either day 1 or day 2
- Sponsorship recognition on all attendee emails

Gamification

- Ability to draft one thought leadership trivia question that includes promotional messaging "to find out more visit us in the exhibit hall"

Post-Event Data

- Full list of all participants that visited your booth and downloaded assets and record of all booth chats



Bronze Sponsorship, \$7,500

Exhibit Booth

Custom built exhibit booth with the following features:

- Include Welcome / Product / Services video
- Add product and sales materials to share with attendee's visiting your booth
- One on one chat capabilities to create engagement for your booth visitors
- Three (3) complimentary registrations
- 4 bonus loyalty points

Branding & Visibility

- Exclusive sponsorship of Daily e-newsletter
- Ability to have a single, rotating banner ad each day that will be visible for up to 15 minutes before the beginning of each content block, two content blocks per day; runs on either day 1 or day 2

Post-Event Data

Full list of all participants that visited your booth downloaded assets and record of all booth chats



This is an example of an Expo Hall.



Exhibitor, \$2,500

Exhibit Booth

- Custom built exhibit booth with the following features:
- Include Welcome / Product / Services video
- Add product and sales materials to share with attendee's visiting your booth
- One on one chat capabilities to create engagement for your booth visitors
- Two (2) complimentary registrations

Post-Event Data

- Full list of all participants that visited your booth and downloaded assets and record of all booth chats

