



Week of Potato Expo 2019 At-A-Glance*

Time	MONDAY, January 7	TUESDAY, January 8	WEDNESDAY, January 9	THURSDAY, January 10	FRIDAY, January 11
7:00 AM		Potatoes USA Breakfast 7:00AM-8:00AM	Alliance for Potato Research & Education Meeting 7:00AM-9:00AM	Potato Expo Workout Like a Potato Grower 7:00AM-8:00AM	NPC Annual Meeting 7:00AM-10:00PM Hilton Austin 6th Floor
7:30 AM					
8:00 AM		Potatoes USA Domestic Marketing Committee Meeting 8:00AM-10:30AM		Potato Business Summit Breakfast 7:30AM-8:00AM	
8:30 AM		Potato Sustainability Initiative Meeting (closed) 8:00AM-5:30PM		Potato Business Summit 8:00AM-11:00AM	
9:00 AM				Potato Expo Steering Committee 7:30AM-8:00AM	
9:30 AM			SNAC International Potato Technical Committee Meeting 9:30AM-Noon		
10:00 AM					
10:30 AM		Potatoes USA Industry Outreach Committee Meeting 10:45AM-11:45AM			
11:00 AM				Potato Expo Trade Show Open 11:00AM-6:30PM	
11:30 AM					
12:00 PM	Potatoes USA Executive Committee Meeting 12:00PM-3:00PM	Potatoes USA Lunch 11:45AM-12:30PM			
12:30 PM		UPGA-UPGC Luncheon NOON-1:00PM			
1:00 PM	Potato Sustainability Initiative Meeting (closed) 1:00PM-5:30PM	NPC Executive Committee Meeting 12:00PM-6:00PM			
1:30 PM		Potatoes USA International Marketing Committee Meeting 12:30PM-2:30PM	American Potato Trade Alliance 1:00PM-3:30PM		
2:00 PM			Potatoes USA Chip Committee Meeting 1:00PM-5:00PM		
2:30 PM			UPGA Seed Division Public Briefing 1:30PM-2:30PM		
3:00 PM		Potatoes USA Administrative Committee Meeting 2:45PM-5:00PM	Potatoes USA Seed Task Force Meeting 2:45PM-5:15PM	Potato Expo Keynote Luncheon 12:00PM-1:45PM	
3:30 PM	Potatoes USA Finance Committee Meeting 3:30PM-4:00PM		UPGA Board of Directors Meeting 1:00PM-3:00PM	Potato Expo Breakout Sessions 2:00PM-4:00PM	
4:00 PM	Potatoes USA Research Committee Meeting 4:00PM-5:00PM		UPGA Board of Directors Meeting 3:00PM-5:00PM	Potato Expo Trade Show Open 2:00PM-5:00PM	
4:30 PM			Potatoes USA Fresh Working Group 3:00PM-5:00PM		
5:00 PM			NPC Nominating Committee Meeting 3:30PM-5:00PM		
5:30 PM					
6:00 PM				Potato Expo Kick-off Reception and SpudNation Throwdown 5:00PM-6:30PM	
6:30 PM					Potato Expo Networking Receptions 6:00PM-7:00PM
7:00 PM					Potato Expo Austin Potato Fest... Music & Potatoes Together At Last 7:00PM-9:30PM
7:30 PM					
8:00 PM					
8:30 PM					
9:00 PM					
9:30 PM					